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| Title: | Naming Policy - Buildings, Facilities and Other Physical Assets |
| Policy Area: | |

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Approval Date: Superseded by: New: OC Policy November 24, 2009,
 OC Board of Governors September 26, 2007
 OC Board of Governors June 28, 2005
 OUC Policy Manual Section 30.4
 Approved by OUC Board October 23, 1991

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| Authority: | <i>College and Institute Act</i> Ministry of Citizens' Services - Naming Privileges Policy under the Intellectual Property Program |
| Date of Last Review: | June 2021 |

The following are responsible for the administration of this policy

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| Primary Office: | Contact: |
| Vice President, Employee & Corporate Services | Director, Advancement and Foundation |

- e) Naming opportunities for buildings or portions of buildings or other physical assets may be limited to a specified period of time. Guidelines with time limits will be developed for each project or building.
- f) An offer of an in-kind contribution does not guarantee that naming recognition will be granted. The contribution must result either in cash funds to the College or be a gift of an item that the College would have purchased for that project or building.
- g) The value of an in-kind contribution will be determined by fair market value. An in-kind contribution will be considered as equal value for recognition.
- h) A naming conferred in recognition of a pledge is contingent on fulfillment of that pledge and shall be approved on that conditione anD-4(n)-0.u-0.6n1cpc ofoky-8.4(p)-0MCID 1Im-1.5(l)-1.6(b)-0.dgtw

